

# RAJAR DATA RELEASE



Quarter 2 2022 – August 4<sup>th</sup> 2022.

## ALL RADIO LISTENING CHARTS

1. All Radio Listening including share via platform
2. All Digital Radio listening
3. BBC Radio / Commercial Radio – weekly reach and share
4. BBC Radio / Commercial Radio – platform share

"Please note that the information contained within this quarterly data release has yet to be announced or otherwise made public and as such could constitute relevant information for the purposes of section 118 of FSMA and non-public price sensitive information for the purposes of the Criminal Justice Act 1993. Failure to comply with this embargo could result in prosecution".

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	Q4 2021	Q1 2022	Q2 2022
<b>All Radio Listening</b>			
Weekly Reach ('000)	49,495	49,717	48,969
Weekly Reach (%)	88.9	89.3	87.5
Average hours per head	18.0	18.2	17.8
Average hours per listener	20.3	20.4	20.4
Total hours (millions)	1,004	1,012	998

<b>All Radio Listening - Share Via Platform (%)</b>			
AM/FM	35.6	32.1	32.4
Total Digital	64.4	67.9	67.6
DAB	42.5	41.1	40.8
DTV	5.1	4.5	4.5
Total Online	16.9	22.4	22.3
Website/Apps	N/A	12.4	11.5
Smart Speaker	N/A	9.9	10.8

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## All Digital Radio Listening

	Weekly Reach %			Total Hours (millions)			Share %		
	Q4 21	Q1 22	Q2 22	Q4 21	Q1 22	Q2 22	Q4 21	Q1 22	Q2 22
<b>All Radio</b>	88.9	89.3	87.5	1,004	1,012	998	100	100	100
<b>Total Digital</b>	71.7	75.4	72.9	647	688	674	64.4	67.9	67.6
<b>DAB</b>	58.4	59.6	58.0	427	416	407	42.5	41.1	40.8
<b>DTV</b>	12.3	11.9	11.2	51	45	44	5.1	4.5	4.5
<b>Total Online</b>	30.3	38.1	36.4	170	227	222	16.9	22.4	22.3
<b>Website/Apps</b>	N/A	27.1	25.3	N/A	126	115	N/A	12.4	11.5
<b>Smart Speaker</b>	N/A	15.7	15.3	N/A	101	107	N/A	9.9	10.8

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## Weekly Reach (000s)

BBC Radio Listening			
	Q4 21	Q1 22	Q2 22
All BBC Radio	34,510	33,810	32,957
All BBC Network Radio	31,404	30,801	30,289
All BBC Local / Regional Radio	9,041	8,644	7,673

Commercial Radio Listening			
	Q4 21	Q1 22	Q2 22
All Commercial Radio	36,773	37,168	36,282
All National Commercial	24,637	25,498	24,634
All Local Commercial	24,263	24,325	24,005

## Share of Hours (%)

BBC Radio Listening			
	Q4 21	Q1 22	Q2 22
All BBC Radio	49.9	49.2	48.1
All BBC Network Radio	43.6	43.1	42.5
All BBC Local / Regional Radio	6.3	6.1	5.6

Commercial Radio Listening			
	Q4 21	Q1 22	Q2 22
All Commercial Radio	48.0	48.4	49.0
All National Commercial	23.5	24.6	23.9
All Local Commercial	24.4	23.8	25.1

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## Platform Share

### All BBC Radio

	Q4 21	Q1 22	Q2 22
AM/FM	39.3	35.3	35.6
All Digital	60.7	64.7	64.4
DAB	41.6	41.5	41.1
DTV	4.8	4.5	4.5
Online/App	14.3	10.4	10.1
Online/Smart Speaker	N/A	8.3	8.7

### All Commercial Radio

	Q4 21	Q1 22	Q2 22
AM/FM	32.0	28.3	28.9
All Digital	68.0	71.7	71.1
DAB	44.1	41.8	41.6
DTV	5.4	4.5	4.5
Online/App	18.6	13.8	12.3
Online/Smart Speaker	N/A	11.6	12.7